JSummit Toolkit

Everything you need to build your delegation and spread the word about JSummit 2027. Use the resources as they are or make them your own.

Presenting to your board? Start with Step 1. **Inviting someone one-on-one?** Find your role in Step 2. **Sharing on social?** Jump to Step 3.

Step 1: Start Here

Begin with the guide, then use the presentation to share JSummit with your board or staff.

- Build-a-Delegation Guide
- Meeting Presentation and Script

Step 2: Invite Your Delegation

Each kit includes a ready-to-send email and a conversation script. Use them as written or make them your own.

For Board Chairs	For CEOs/Executive Directors	For Board Members	For JSummit Committee Members
Recruit fellow lay and professional leaders and build your community's delegation.	Recruit your senior professionals and lay leaders to join your delegation.	Invite a fellow board member or community leader with you to Boston.	Reach leaders across the movement with to support JSummit.
WHAT'S INSIDE YOUR TOOLKIT • Recruiting email • Conversation script	WHAT'S INSIDE YOUR TOOLKIT • Recruiting email • Conversation script	WHAT'S INSIDE YOUR TOOLKIT • Recruiting email • Conversation script	WHAT'S INSIDE YOUR TOOLKIT • Recruiting email • Conversation script • Talking points

Step 3: Share Your Excitement

Each campaign below has everything you need to post, share, and tag. New graphics arrive as speakers, sessions, and programming come together, so check back often.

Why I Said Yes

Tell your community why you're going to JSummit, in your own words. Record a short video, create a custom graphic, or share a ready-made one.

- Video Instructions
- Create Your Custom “Why I Said Yes” Graphic
- Download the Ready-Made Graphic
- Suggested Social Copy

I’m Going to JSummit

Registered? Let your network know you’ll be in Boston.

- Create Your Custom “I’m Going” Graphic
- Download the Ready-Made Graphic
- Suggested Social Copy

General JSummit Graphics

Share the big picture of JSummit 2027 anytime.

- Download the Ready-Made Graphic
- Suggested Social Copy

We’re Boston-Bound (For JCCs and Independent JCC Camps)

Show your community that your JCC or independent JCC Camp is sending a delegation to JSummit 2027.

- Create Your Custom Boston-bound Graphic
- Download the Ready-Made Graphic
- Suggested Social Copy

Need Help? Need a Different Format?

Email JSummit@jcca.org.

Last Modified on 11/12/2026 1:16 pm EST